

180+ Power Words

From Copywriter Karl Stepp

FOR WRITING **EMOTIONAL HEADLINES**

free
sale
new
professional
guaranteed
special
tested
improved
immediately
limited
simplistic
powerful
big
popular
exclusive
valuable
how to
endorsed
unlimited
discount
fundamentals
under priced
suddenly
perspective
launching
skill
reduced
better
shrewd
enormous
spotlight
useful
survival
largest
colossal
now
unlock
fortune
authentic
announcing
huge gift
introducing
practical

focus
wanted
absolutely lowest
interesting
challenge
lifetime
highest
expert
advice
the truth about
compare
colorful
affordable
ultimate
willpower
attractive
easily
approved
competitive
full
mammoth
innovative
it's here
just arrived
sure fire
soar
beautiful
crammed
growth
promising
astonishing
imagination
greatest
high tech
latest
important
urgent
amazing
exciting
portfolio
revealing
sensational
excellent

remarkable
obsession
surging
revisited
unique
bargain
hurry
daring
pioneering
destiny
unsurpassed
genuine
informative
mainstream
complete
last chance
exploit
quality
gigantic
love
lavishly
reliable
terrific
breakthrough
emerging
profitable
sampler
noted
luxury
unconditional
timely
bonanza
security
refundable
quickly
revolutionary
=miracle
magic
proven
reward
weird
surprise
delighted

confidential
sizable
wonderful
delivered
secrets
scarce
alert famous
strong
unusual
outstanding
energy
instructive
liberal
rare
edge
superior
unparalleled
fascinating
compromise
odd
bottom line
zinger
simplified
tremendous
helpful
special offer
technology
selected
sturdy
wealth
successful
opportunities
last minute
monumental
startling
quick
easy
direct
simple
strange
value
insider
download

