



2015 Semi-Annual MWDG Meeting
March 23, 2015 @ 12:30PM
Dover Public Library (Library Meeting Room)
35 East Lookerman Street, Dover, DE 19901

Agenda:

- 11:30PM – One on One Website Consulting Sessions. *Please RSVP to secure a spot.
- 12:30PM – Networking & Lunch
- 1:00PM – Welcome & Introductions
- 1:15PM – Presentation: “The National Association of Government Web Professionals” – Barbara Belli, City of Wilmington
- 2:00PM – Google Analytics – Ben Kaminiski, GIC
- 2:30PM – Break
- 2:45PM – Presentation: “The Power of a Good Headline” – Julianne Musante, GIC
- 3:15PM – Update on the Memorandum of Understanding – Mike Mahaffie
- 3:30PM – Open Discussion